

Group Sales

UPDATE



New benefits for university groups

We're excited to announce new ways to elevate the experience and improve the travel journey of our university group customers.

University groups traveling with 30 or less travelers are eligible for corporate benefits when traveling on an air-only or zone group contract.

The new benefits available to qualifying corporate groups are listed below.

Complimentary priority access

We're making group travel as seamless as possible by offering priority check-in, priority security, and Priority Group 4 boarding, which is the same boarding group as AAdvantage® Gold customers receive. Priority Access will now be displayed on the group travelers' boarding passes.

Complimentary preferred seats

Group travelers have complimentary access to preferred seats on aa.com or via the AA mobile app. This benefit allows travelers to select and secure seats such as window and aisle locations.